

From: [International Downtown Association](#)
To: [Kent Smith](#)
Subject: Open Forum Digest for Wednesday July 22, 2015
Date: Wednesday, July 22, 2015 10:47:38 PM



Open Forum

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Jul 22, 2015

started yesterday, [Meghan Rogers](#) (2 replies)

[Restrictions on chains/franchises](#)



1. [We don't have anything in place but are...](#) Mary Douglas Hirsch
2. [Hi Meghan: Yes, there are a number of...](#) Michael Berne

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[Cleaning Services SOW](#)



3. [Good morning Kevin, Attached is the City of...](#) ☐ Kelly Allen

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1. [Re: Restrictions on chains/franchises](#)

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Jul 22, 2015 9:53 AM

[Mary Douglas Hirsch](#)

We don't have anything in place but are interested in this topic as well. Looking forward to hearing other responses.

Mary Douglas Hirsch
Downtown Development Manager
City of Greenville, Economic Development
Greenville SC

(864) 467-4403

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Original Message:

Sent: 07-21-2015 15:31

From: Meghan Rogers

Subject: Restrictions on chains/franchises

Hi all, curious to see if any downtowns/BIDs have restrictive covenants or ordinances deployed to restrict large chains?

Thanks in advance, Meghan

Meghan Rogers
Executive Director
Asheville Downtown Association
Asheville NC
(828) 251-9973

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2. [Re: Restrictions on chains/franchises](#)

[Reply All](#)

 Jul 22, 2015 10:33 AM

[Michael Berne](#)

Hi Meghan:

Yes, there are a number of communities that have acted to restrict new chains or franchises. San Francisco is the largest and most prominent of them -- it has something called a "Formula Retail Ordinance", in which, depending on the district, chains are either not allowed, required to secure a Conditional Use Permit (in most Neighborhood Commercial Districts) or permitted as-of-right (in the Downtown

shopping district). A chain has been defined in this case as any retailer with eleven or more locations. The ordinance has been in effect since 2004 and refined several times thereafter. I can offer you a lot more detail and nuance if you are interested.

One other point, though: it is important, I think, to draw a distinction between a chain and a franchise. A chain store is owned and operated by a corporation, whereas a franchise store is separately owned and operated by the franchisee, who effectively pays a corporation (i.e. a "franchisor") for the right to use the business model. The franchisee is a small business, in that it is spending its own money and taking all of the risk. In practice, of course, the only companies that qualify for the most coveted franchises -- like McDonald's, for instance -- are ones that are themselves big corporations, but with most franchises, this is not the case. Indeed, franchisees are more often first-generation immigrants simply looking for the "American Dream".

Unfortunately, this important distinction is usually not accounted for in anti-chain ordinances, where the assumption seems to be that only "curators" with the high levels of educational attainment needed to develop and effectively execute an entirely new business concept from scratch are worth such protections.

Mike

Michael Berne, President
MJB Consulting
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mikeberne@consultmjb.com

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3. [Re: Cleaning Services SOW](#)

[Reply All](#)

Jul 22, 2015 12:48 PM



[Kelly Allen](#)

☐ [Downtown Orlando Clean Team Flyer](#)

Good morning Kevin,

Attached is the City of Orlando's Downtown Development Board's one-sheeter for our Downtown Clean Team. I hope you find this helpful.

Kelly

Kelly Allen
Marketing & Communications Coordinator
Orlando Downtown Development Board
Orlando FL
407.246.3752

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Original Message:
Sent: 07-20-2015 13:28
From: Kevin Moran
Subject: Cleaning Services SOW

Afternoon,

I was wondering if anyone had scope of work documents that detail the services provided by clean teams that they wouldn't mind sharing. Perhaps it's a piece of a larger contract. I'm interested in reviewing some samples to be sure we're covering all the "typical" services that a clean crew would provide.

Many thanks in advance.

Best,
Kevin


Kevin Moran
Executive Director
Fairmount Community Development Corporation
Philadelphia PA
215-232-4766

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4. [Re: Homeless Displacement due to Major Construction](#)

[Reply All](#)

 Jul 22, 2015 12:48 PM

[Steve Be Cotte](#)

Good Morning,

I am trying to get feedback from other organizations that have dealt with the displacement of homeless persons in a park or other public space due to construction.

Thanks!

Steve Be Cotte
Community Outreach Manager
Downtown Long Beach Associates
Long Beach CA

(562) 436-4259

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Original Message:

Sent: 07-14-2015 20:38

From: Steve Be Cotte

Subject: Homeless Displacement due to Major Construction

Long Beach California has approved plans for a new Downtown Civic Center, with construction slated to start sometime in late 2016 or early 2017. As part of the project, a new park will be built on the site of the existing Lincoln Park. Lincoln Park has a history of being a place where those experiencing homelessness congregate during the day. I would like to find out if any other organizations have experienced a similar situation, and if so, what steps were taken when homeless persons were displaced for an extended period of time. We want to be proactive in reaching out to those who want help as well as do our best to protect the quality of life for all.

Steve

Steve Be Cotte
Community Outreach Manager
Downtown Long Beach Associates
Long Beach CA
(562) 436-4259

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